



Your Fundraising Guide

Welcome

Thank you for your interest in fundraising for LionHeart! Whether you're fundraising with your work colleagues or taking on a personal challenge, we hope you find all the information you need in this guide. If you have any questions, you can contact one of our fundraising team who will be happy to help you.

Our charity

At LionHeart we're here when you want us, for as long as you need us. Our main aim is really simple - to help as many RICS members as possible, from the very beginning of their career as an APC candidate or apprentice, right through to retirement.

We're here for any current members of RICS, no matter where in the world they're based. Once you've been an RICS professional, you're also eligible for LionHeart's support for the rest of your life, even if you're no longer a practising surveyor.

Our support extends to family members and all our services are available to the spouses and partners of past and present RICS professionals, as well as their dependants.

Our services



Employment help



Counselling



Training



Financial advice



Emergency grants



APC support



Legal advice



Signposting



Student Support



Emotional support



Family support



Global support

Why support LionHeart

As the only independent charity specifically for the surveying community, LionHeart is very much YOUR charity. We've given support to thousands of chartered surveyors and their families for over 125 years and, with your help, we plan to be here for many more.

Supporting LionHeart is one way you can give something back to your chosen profession and by choosing to fundraise for us, you're helping people just like you when they need it most.

We rely solely on generous donations from RICS professionals and receive no grant funding, so your donations and fundraising efforts are vital to our work.

How your fundraising helps



£10 could help towards the travel costs for a surveying student to attend interviews and help them enter the profession.



£30 could give someone struggling with stress a one-hour consultation with a LionHeart Support Officer.



£100 could provide emergency provisions to a family who have been devastated by a house fire.



£500 could provide seven early intervention counselling sessions for a teenager experiencing mental health issues.



£1000 could provide an emergency grant to a family whose home has been destroyed by floods.



£2500 could provide an ongoing grant for someone experiencing serious illness or an accident leaving them unable to work.

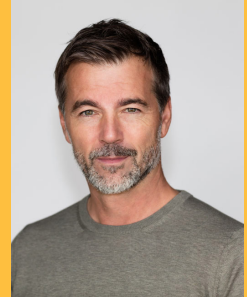
Your stories

We genuinely care about the people we support and, as a LionHeart fundraiser, we know you do too! The stories below show what a difference we can make to people's lives.

Brian's story

Brian lost his job and was struggling to find a new position in the property industry. In his 40s, it had been a long time since he had been a job hunter; he was worried about money and struggling with his sense of self-worth. LionHeart gave Brian a monthly grant to help. He also received counselling and support with his search for a new job.

He said: *"LionHeart helped me avoid losing my home and helped me become financially self-sufficient again. They helped with my self-confidence and my CV as I looked for work. The support was just invaluable at a time it was needed most."*



Kath's story



Kath, aged in her 70s, needed somewhere to turn when her disabled adult daughter was diagnosed with an aggressive form of cancer. Already a carer for her daughter, Kath was feeling increasingly isolated after supporting her through major surgery and chemotherapy. LionHeart provided counselling for Kath and ongoing telephone support calls.

She said: *"Just being able to talk to someone who understands, and getting some help with sleeping issues, really helped give me some time out. This LionHeart service is vital in times of need."*

The LionHeart service is vital in times of need.

There is nowhere else I have felt this supported.

The support was just invaluable at a time when it was needed most.

Fundraising ideas

We have plenty of ideas for your fundraising efforts, or you may have already come up with some of your own! We've had individuals raising money for us through running events, firms taking on cycling challenges, surveying groups organising golf days, Matrics committees hosting glamorous balls, and much more.

You can go big or keep it small – whatever works best for you. What matters most is that you're supporting a wonderful cause whilst having fun!



Be Active

- Running or walking challenges
- Swimming or cycling events
- Endurance challenges
- Climbing, sky diving or bungee jumping
- Sports tournaments

[View our events and challenges](#)



Be Creative

- Baking competitions
- Dress Down Day or fancy dress
- Wear purple & orange for LionHeart
- Give it up – chocolate, alcohol or something else!
- Sell handmade items



Be Competitive

- Raffles
- Quiz nights
- Team race challenges
- Fantasy sports leagues



Be Celebratory

- Host an event
- Donate instead of Christmas cards
- Donate instead of birthday or wedding gifts



Our supporters can now enter some of the most sought-after challenge events in the UK whilst raising money for LionHeart. The events range from marathons and half marathons, to inflatable and Tough Mudder challenges. We have places in popular events that you may have missed out on through the standard ballot, plus entry prices are reduced providing you commit to hitting the fundraising target! View our events available by visiting: www.lionheart.org.uk/challenges.

Marathon Man

James Cram received support from LionHeart through some difficult times. He has since completed several running challenges to raise money for LionHeart and help other people as we once helped him. James also organised matched funding from his employer which further increased his brilliant fundraising total!

"I raise funds for LionHeart as they have been incredibly supportive in providing me with assistance during some tough times in the past, namely the financial crash and a period of bereavement. The main things I get from fundraising challenges is knowing I'm helping the people that need it most - and completing something that gives you an enormous sense of pride at the end of it!"

James Cram, fundraiser



Surveyor Headquarter Hop



The Headquarter Hop challenge, organised and led by our corporate partners SDL Surveying, ran over one month, with teams of up to 10 people covering the virtual distance between RICS headquarters in London, Cardiff, Edinburgh and Belfast, along with LionHeart's office in Birmingham. In total, 234 participants in 32 teams walked, ran and cycled an incredible combined 20,098 miles throughout the month raising over £15,000 for LionHeart along the way!

"At SDL, we're passionate about enabling our people to develop personally and professionally. It was great to see everyone come together, with a small amount of friendly rivalry, while also raising money for a fantastic cause in LionHeart."

Adrian Drummond, SDL Surveying

Matrics Events

RICS Matrics is the early-career community at the RICS, and they do a fantastic job fundraising through their events, raising thousands of pounds for LionHeart each year. Their events range from networking and seminars to sports and creative workshops, with committees raising money by simply donating the ticket price from certain events. We're hugely grateful for their generous support!



"Supporting LionHeart is incredibly important to Matrics because you never know when their support may be needed. We are immensely proud of what we've raised over the years, and we look forward to continuing this meaningful journey for many years to come."

Kirsty White, Matrics Engagement Lead, RICS

Easy ways to boost your fundraising

Use JustGiving

JustGiving pages are a quick and secure way to fundraise. It's easy to share your story and track your donations. Remember to set a target and personalise your page with photos and updates to raise even more! Plus, if you're organising an event, those who can't attend can still donate. Visit www.justgiving.com/lionheart and follow the instructions to set up your fundraising page.

Spread the word

Use your networks and social media channels to tell as many people as possible about your fundraising, and ask your employer if they can share your story too. Start promoting your fundraising early but don't stop talking about it after your event is over – many donations still come in after the event has taken place!

Let us know

Get in touch to let us know what fundraising you're planning. We can offer support, answer questions and help you maximise your fundraising. Please tag us in any of your social media posts to ensure we can share with our followers too!

Remember Gift Aid

Please remind people to Gift Aid their donation if they are a UK taxpayer. Gift Aid is a simple scheme that allows charities to recover the tax already paid on any donations. With Gift Aid, every £5 donated could be worth £6.25.

Look into matched funding

Many firms match charitable donations or fundraising undertaken by employees. Make sure you find out if your employer offers matched funding to ensure you don't miss out on additional funds!

Use our resources

We've got free resources on our website to help you with your fundraising including posters, logos and social media graphics. Visit www.lionheart.org.uk/fundraising-resources to download what you need.

Use Give A Little Champion

This app supports your fundraising efforts by making it easy to collect iPhone, Android and card donations for LionHeart using your smartphone. It's a great way to take donations on the go - whether you're at a big event or drumming up support during your daily routine. Anything you raise can be added to the offline total on your JustGiving page. Let us know if you'd like to use this app and we'll get you set up!



Things to remember

Raffles

Raffles are a great way to fundraise but please check www.gamblingcommission.gov.uk to ensure what you're organising is safe and legal.

Food hygiene

Whether you're organising a bake sale or a gala dinner, visit www.food.gov.uk for helpful information on food safety.

Insurance and licensing

We're here to help, but please remember you're responsible and liable for your own event. Please check with the relevant organisations regarding insurance, licensing and first aid.

Photo consent

Please ensure you have consent when taking photos of your fundraising (especially if it involves anyone under 18).

If you're unsure about anything in relation to your fundraising, please get in touch.
fundraising@lionheart.org.uk

How to pay in your money

JustGiving and Give a Little Champion

If you've been fundraising using JustGiving and/or Give A Little Champion, there is no need to do anything else! Any donations on your fundraising page or received via the app, plus associated Gift Aid, will be sent directly to us.

Online

Donate the funds you've raised on our website at www.lionheart.org.uk/donate. Please remember to tell us that they've been raised through a fundraising event, and/or what organisation you're donating on behalf of, to ensure we can thank you properly.

Bank Transfer

Transfer the money directly to our bank account. Please contact us for our bank details by emailing fundraising@lionheart.org.uk.

Post

Send us a cheque, made payable to 'LionHeart', for the total raised. Please also include a note to say how the money was raised and who was involved.

Our address is: **LionHeart, Somerset House, 37 Temple Street, Birmingham, B2 5DP**

It's important to say thank you!

We really appreciate your fundraising efforts. Please remember to thank everyone involved in organising, supporting or donating to your fundraising event or activity - it might even inspire them to undertake their own challenge for us!

We're here to help

We'd be delighted to help you with your fundraising efforts. If you have questions, want advice or need resources, please get in touch with us.



fundraising@lionheart.org.uk



0121 289 3300



www.lionheart.org.uk



Helpline: 0800 009 2960



Registered with
**FUNDRAISING
REGULATOR**

LionHeart is a charity registered in England No. 261245

Social media



[@lionheart-rics](https://www.linkedin.com/company/lionheart-rics)



[@lionheartrics](https://www.youtube.com/channel/UC...)



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